

FOR IMMEDIATE RELEASE:

September 23, 2019

Contact: Wellness Place

Phone #509-888-9933

julie@wellnessplacewenatchee.org

WELLNESS PLACE GOES PINK FOR OCTOBER

In honor of "Breast Cancer Awareness" month, Wellness Place in Wenatchee is going all pink this October with many events to bring awareness and support the Wellness Place in their mission of providing provide FREE support to cancer patients and their families in North Central Washington.

Icicle Brewing's "1 in 8 IPA" Special Beer Release - Tuesday, October 8th 5:00pm-close

Join the Wellness Place at Icicle Brewing Company in Leavenworth for the new release of their "1 in 8 Fresh Hop IPA" beer. Owner, Pam Brulotte, along with her long-time friend Shelly (and owner of CLS Farms) are both breast cancer survivors and have collaborated on this special brew, because 1 in 8 women will get breast cancer in their lifetime. A donation of \$1 per pint of the "1 in 8 IPA" and 25% of that evening's sales will go to the Wellness Place in Wenatchee and the Wellness House in Yakima, both non-profit organizations with a mission in supporting cancer patients and their families.

Pink in Pybus Day - Saturday, October 12th 10:00am-2:00pm

Pybus Public Market will join in the awareness and go pink for the day! Stop by the Wellness Place table and get tickets to the Wenatchee Wild "Pink in the Rink" home hockey game on Saturday, October 26th and limited edition "Pink in the Rink" t-shirts and hoodies. A portion of the proceeds from ticket sales and apparel will go directly to the Wellness Place. Pybus Public Market, made possible by Pybus Foundation.

Paint the Rink Pink - Monday, October 14th 5:00pm-6:30pm

Join in on this FREE special event and paint the ice pink with names and messages for those affected by cancer. The visual artwork will be frozen on the ice for the big October 26th "Pink in the Rink" hockey game! Wellness Place staff and volunteers will be on hand, so you can get tickets for the big game and limited edition t-shirts and hoodies.

Pink in the Rink Wenatchee Wild Hockey Game - Saturday, October 26th 7:05pm

The Wenatchee Wild hockey team in conjunction with Confluence Health present the annual "Pink in the Rink" event. Come cheer on your local Wenatchee Wild team and fill the stadium with pink! You can get limited edition Wellness Place "Pink in the Rink" t-shirts or hoodies to show your support, as well as 50/50 raffle tickets and pink Chuck a Puck for chances at various prizes. The Wild players will be wearing specially designed pink-themed jerseys, a select few of which will be live-auctioned off immediately following the game. Proceeds from the night's events will go to the Wellness Place.

Wellness Place Gala Benefit - Friday, November 1st 5:30pm-9:00pm

Rounding off the month of October, the Wellness Place invites you to an evening of celebration and empowerment as we raise funds (and spirits!) to continue our mission. Their 6th Annual Fundraising Gala will be hosted at Pybus Public Market from 5:30-9:00pm. Tickets are \$60 per person and are available at www.wellnessplacewenatchee.org. After attending the Wellness Place Gala last year, Rufus Woods shared in his Wenatchee World article - "The sense of contribution and purpose at that gala was truly something to behold."

Wellness Place is a 501(c)3 nonprofit organization in North Central Washington dedicated to nurturing community health and the well-being of our neighbors through connection, education, and inspiration. With the power of donations and community engagement, we are able to provide FREE support to cancer patients, innovative programs to help elders stay active and independent. For more information visit www.wellnessplacewenatchee.org.

